

Chronic Drugs Medical Scheme

Digital platform for aggregating small hospital demands to save them money



Legal setup
Social Enterprise:
Limited liability company registered in Kenya

Shareholders
CEO (from Changamka)
Pharmacist entrepreneur
Marketing specialist

Other team members
IT expert
Operations management expert

Resources invested
Shareholders: full-time job
Other team members: half-time job
~20k € out of own pocket for web development and ~20k € for operations

Investments and grants
20k € Merck
50k € Boehringer Ingelheim
20k € GIZ

Impact target
15% in savings

Market
Kenya

What makes you successful as a team?
A shared vision & belief in the project!
In the beginning there wasn't sufficient clarity, so believing was very important.

Sam Agutu,
CEO of CDMS