

## Wheeling Fruits

Mobile food processing unit that reduces food waste by processing “ugly” fruits



**Legal setup**  
Incorporated in Miyonga

**Shareholders**  
Miyonga Fresh Greens:  
Management & Operations

**Resources invested**  
Full-time time commitment by Miyonga

**Investments and grants**  
25k € Kenya Climate Innovation Center  
100k GBP Kenya Catalytic Jobs Fund  
55k € Kenya Crops & Dairy Market Systems  
GIZ – Water & Energy for Food

**Technical Support**  
Pum Netherlands – Wouter Masters  
World Bank - Kaizen

**Impact**  
25k kg of fruits rescued  
25% increase in revenue for farmers

**Market Access**  
Creating Perspectives  
ITC She Trades

**Market**  
Europe, USA

You are running a marathon not a sprint; it takes time to develop. During the sprint you have to come up with the idea, but the main work comes after the sprint

**Yvonne Otieno,**  
CEO of Miyonga